

CODE NO: R7-313/MBA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA-III Semester Regular Examinations February -2010

BUSINESS ETHICS

Time:3hours

Max.Marks:60

**Answer any Five questions
All questions carry equal marks**

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1. Explain how traditional theories of business ethic are applied to modern decision making?
2. Can ethical analysis differ based on perception? Illustrate.
3. Discuss ethical dilemmas regarding competitive intelligence.
4. Explain the role of ethics in legal compliance.
5. Explain values the HR managers need to observe while discharging their functions?
6. Explain to what extent the companies following ethical practices are successful in marketing front? Give examples.
7. What are ethical investments? Do they yield returns? Explain how far ethical investments are popular.
8. How do you promote corporate environmental responsibility? Illustrate.
